

NEW YORK, SUNDAY, JULY 23, 1911.—Copyright, 1911, by the Sun Printing and Publishing Association.

MAINE'S WET AND DRY FIGHT

GREAT CAMPAIGN FOR CONTINUED PROHIBITION IS ON.

Woman Who Has Won Many Battles Against Rum Leads the Opposition to Amendment of the Constitutional License Forces in Hiding

PORTLAND, Me., July 21.—On October 15 last the Maine Sunday School Association adopted the following resolution by a unanimous vote:

"Resolved, That any person who votes or in any way influences others to vote, directly or indirectly, to amend our Constitution as to admit of a license of the liquor traffic, high or low, local or statewide, is equally guilty of giving him a majority drink and putting the bottle to him as the rum seller, and the woe of the prophet of God is upon him."

That's strong language, but it is the woe of the prophet which the prohibition forces of Maine are conducting against the proposed repeal of the amendment to the Constitution adopted in 1894 and forever forbidding the sale of liquor.

No one outside the State has an idea of this battle for constitutional prohibition is being fought.

The prohibitionists' publications and in the speeches of their orators those who have had the hardihood to declare against the amendment are the allies of the rum power which is seeking to get a strangle hold on the State.

So far the prohibitionists are the aggressors. They were first in the field, they have been organizing since spring, they have had speaking meetings all over the State, they have distributed their leaflets everywhere and they have enlisted the churches and the granges and many of the civic and even some of the secret organizations.

Not long ago the Association of State Superintendents of Schools met and resolved that for the salvation of the children the prohibitory amendment ought to be retained. Everywhere Maine is ringing with this cry of "Rum against righteousness."

There are thousands of Maine voters who are not altogether sure that prohibition has been a success in the fifty years that the State has tried it and who might be willing to make an experiment with something else who would not dare to make public expression of their opinion. They are convinced of the failure of the law, but they don't care enough about it to have the finger of scorn pointed at them by their friends and neighbors in the grange and in the church.

Whichever side one takes he cannot but admit that the prohibitionists are making the leader in this M. L. M. N. Stevens, national president of the W. C. T. U., herself a Maine woman and a resident of Portland. Mrs. Stevens has fought for prohibition for many years, but she regards the present contest as the battle of her life.

In the first place she began to organize the children of the State. Young Campaigners for Prohibition, as they are called, were formed in almost every school district in the State and the organization is now said to number 20,000 boys and girls. They have buttons and song books and leaders and they march and sing for prohibition from Fort Kent to Bangor.

In Portland on July 4, with the thermometer at 103, a record in this city, 20 of these little ones marched through the streets waving their banners and singing their songs.

Then the W. C. T. U. headquarters in this city was made a storehouse of prohibition literature, and this printed matter has been sent far and wide. There have been many meetings addressed by Congressmen Hobson, Mrs. Stevens, ex-Congressman Littlefield and others of lesser fame. Mrs. Stevens says that they have just begun to warm up. More speakers are coming from all over the Union and even from England, for Mrs. Stevens says that prohibition is an international matter.

Next Saturday the Boston automobile campaigners will invade Maine. This is a party of Boston men who are going to tour the State in an automobile, speaking from the machine. They will hold their first meeting in Kittery Saturday and will move on from there to Portland, where on Monday there will be a "rally" of the old time political pattern.

There were enough voters in Maine last fall to overthrow the Republican party, chiefly on the issue of the resubmission of the prohibitory amendment; and there were enough members of the last Legislature to pass a resolution resubmitting this amendment with the necessary two-thirds vote.

What has become of them all? It cannot be denied that a great many of them have been driven to cover by such resolutions as the State Sunday School Association passed and churches and granges are passing. They don't care enough about the matter to come out and be made the targets of these slings and arrows.

But there is an anti-prohibition organization and it is conducting a campaign. It is called the Maine Non-Partisan Local Self-Government League, which has obtained consent has been shortened into the "License League." It was formed in August several weeks ago and is composed of men of standing and integrity. The presiding officer was the Hon. Luther McKinney of Bridgton, a former minister and former member of Congress from New Hampshire, and it chose as its president Dr. Seth C. Gordon of Portland, a surgeon of more than State-wide reputation in his profession. Its membership included most of the Democratic leaders but there are several Republicans of prominence on the rolls, including a former State Treasurer, a former Speaker of the House, and a former member of the Governor's council.

This organization has an executive committee and a publicity agent, Fred G. Fassett, formerly managing editor of the Republican Portland Press.

Mr. Fassett, who is secretary and treasurer of the league, has a suite of rooms in the building and has under him a staff of stenographers and clerks. So far the campaign has consisted of preparing and circulating printed matter and making thunder for the four daily papers which are advocating the repeal of the amendment. Secretary Fassett undertakes to argue that all sides want what is best for Maine, that they only differ as to method; that prohibition has been enforced only sporadically and has proved a failure in the main; and he quotes remarks by President Taft, Cardinal Gibbons, Dr. Eliot of Harvard and other prominent men that regulation is more practical than prohibition. Furthermore he says that the question before the voters next fall is not license or no license, but whether the amendment is properly a part of the State Constitution.

The License League has held no speaking meetings yet but will do so later.

Trade Following the

American Flag in London

LONDON, July 14.—Being thrifty, the Englishman has taken down his Union Jack after the coronation, but Old Glory still waves. Trade follows the flag. The presence of the Stars and Stripes in London means American wares, and it is possible to outfit from head to toe by following the flags from the bank through Chopside to Oxford Circus by either Holborn Viaduct or the Strand.

Most of the flags fly over shoe stores. The American shoe manufacturer has made the Englishman change his shoes. The British shoe of to-day is nothing like what it was twelve years ago. It may still be the same sturdy British leather and the solid work of the bench hand, but the style is that of New England. At that the American is crowding to the front, as is shown by the number of star-spangled banners to be observed from the tops of the motor buses.

There is room for more, and more will certainly come, for the Londoner is taking well to American wares that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

Trade Following the American Flag in London

LONDON, July 14.—Being thrifty, the Englishman has taken down his Union Jack after the coronation, but Old Glory still waves. Trade follows the flag. The presence of the Stars and Stripes in London means American wares, and it is possible to outfit from head to toe by following the flags from the bank through Chopside to Oxford Circus by either Holborn Viaduct or the Strand.

Most of the flags fly over shoe stores. The American shoe manufacturer has made the Englishman change his shoes. The British shoe of to-day is nothing like what it was twelve years ago. It may still be the same sturdy British leather and the solid work of the bench hand, but the style is that of New England. At that the American is crowding to the front, as is shown by the number of star-spangled banners to be observed from the tops of the motor buses.

There is room for more, and more will certainly come, for the Londoner is taking well to American wares that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

The new stuff was in a box packed in the United States and the goods were on the counter of one of the oldest established shops in London. There was no Old Glory on the mast on the roof, but there ought to have been, for they were selling American goods.

The American shoe man is the pioneer, but how big a wake he has made may be judged when it is told that at the curb in Nainok, sir, coolest thing we have in the place. Highly recommended for this very hot weather, sir.

This word had a familiar ring and the fabric was examined. It looked exactly like an undershirt which had been bought on Broadway.

"British make?"

"Imported, sir," said the clerk, and the cat was out of the bag.

FREDERICK LOESER & CO.

BROOKLYN ADVERTISEMENTS.

FREDERICK LOESER & CO.

Frederick Loeser & Co.
In every detail the Leading Retail Establishment of Brooklyn.

Store Closes
at 5 P. M.
Saturdays at Noon

The Summer Furniture Sale

Several Hundred Thousand Dollars in The Best Furniture Made in America, Now at Greatly Reduced Prices.

TWICE A YEAR WE HOLD GREAT FURNITURE SALES—and the most important one we have ever held is ready to start tomorrow morning.

Third, fourth and fifth floors here are filled with Furniture of which every American has a right to feel proud; for this is American Furniture and nowhere in the world is better Furniture made than comes from American factories.

As you walk through these three floors you will note that nearly all of the pieces bear red-and-white tags, on each one of which are two prices. The first is the regular Loeser price, the smallest for which Furniture of equal merit is anywhere sold. The second is the summer Sale price, a straight reduction which means

10 to 50 Per Cent. Saving on Regular Prices.

The importance of this in sound economy needs a moment's thought for full realization. It means that if you spend a hundred dollars you cannot help saving ten dollars; you are very likely to save twenty-five dollars and you may easily save fifty dollars. An unusually large percentage of the Furniture in the Sale, all admirable and desirable Furniture, is marked at just half price.

This year we have been able to include in the Sale a very large quantity of Furniture in the styles of the classic periods; pieces which reproduce the artistic work of such men as Thomas Sheraton, Chippendale, the Adam family and others. At this season there is always a vast quantity of nondescript glued-together Furniture that comes out of certain factories just for "sale" purposes—and doubtless it is sold too.

But such Furniture never comes here at any price. We want the people who buy Loeser Furniture to look on it with satisfaction and pleasure long years after they have forgotten whether it cost much or little. And the Furniture in this Sale is all of that good type.

The comprehensiveness of the Sale is one of the features that distinguish it and set it in a class alone.

Here at reduced prices is every sort of Furniture for every taste and every purse. The sale is just as important in possible economies to the householder of limited means, to the young couple just starting a home, as to the man who can afford costly furnishings for a costly home, or to the hotel keeper who wants to buy in very large quantities.

In other words, as nearly as can be, this is a COMPLETE STOCK of Furniture, with the low prices not merely on a few leaders as a "bait" to get you in the store, but low prices all along the line, except in the very few instances where makers restrict selling prices.

We count this Furniture Sale one of the biggest enterprises of our entire year. We take months to get it ready, going through the factories in the West and other parts of the country, working with their owners, buying very large quantities and using all our experience and prestige to make sure that we shall have plenty of excellent Furniture for the lowest prices.

We are well satisfied with the result now ready. We believe it cannot fail to stir the enthusiasm of all who visit the Store now and throughout the Sale. There is an advantage in first selection, of course, and we know that very many will be here tomorrow so as not to miss that advantage. But this Furniture Sale is to continue for some weeks, and its magnitude and importance may best be judged by the fact that all through that period those who come here will find ample stocks and such price economies as cannot be matched for another six months at least.

Since the whole field of Furniture is covered by the Sale we print no details today. As the sale progresses, however, we shall take up one line of Furniture after another and by description endeavor to illustrate the scope of the event.

Third, Fourth and Fifth Floors.

73

Summer Dresses :: An Amazing Sale.

Women's \$10 to \$25 Frocks at \$4.98.

TEN TO TWENTY-FIVE DOLLAR DRESSES at less than five dollars! The price is not an error. There are many of the \$25 Dresses in the collection. And the AVERAGE value is at least \$15.

We have 582 of these Dresses ready for tomorrow, and we consider them without question the daintiest, the most charming in styles, the finest in workmanship and altogether the best that ever were offered for the price or anything near it.

These Dresses, winding up the season for one of the most successful makers in America, should go flying out in a few hours, notwithstanding there are 582 of them. For most women will want two, three, half a dozen or more—there is such diversity in the nearly fifty different styles.

Of imported volutes and marquisettes, of sturdy linens, of dainty lingerie batistes, etc., in all sorts of attractive one-piece models. Some are simplicity itself, perhaps just a soft satin or cord airdie as a finish. Some are rich with heavy lace, eyelet or colored embroidery every device that can be used to make a summer frock handsome. It is an event to stir enthusiasm in all who come.

\$4 TO \$6.50 ONE PIECE DRESSES, \$1.98.
We have made \$1.98 a famous price for value in women's Dresses this season—but tomorrow's offering goes ahead of anything in our experience. These Dresses are of lawn, ginghams, dimities and tissues in a wide range of combinations and choice colorings in checked and striped patterns. The lawns are plain. Every Dress is beautifully made and the styles are the most attractive of the season. We have 1,700 to sell at \$1.98.

\$2 to \$3 Wash Skirts at \$1.50.
Of imported French pique with a distinct cord, open at the side and finished with pearl buttons. Also of English rep with hot plaid, plain front and back. Also of fine linen with apron front and back.

\$4 Wash Skirts at \$1.98.
Of English rep with flannel front and back, French seams.

Second Floor, None C. O. D., on Approval or Credit.

39c. to \$7 Waists at 25c. to \$2.98.
WHERE IS THE WOMAN who does not care for more pretty Waists—if they are perfect in fit, finely made and cost very little? Very few such women, we imagine, and all the others will find here such a stock of charming summer Waists and such amazingly little prices as must stir enthusiasm. There have been wonderful Waist Sales here this season and this is one of the best of the series. For example, we shall have

\$2 to \$4 Lingerie and Silk Waists at \$1.29.
Daintiest of lingerie models with pretty lace yokes, others with colored embroidery. Low necks and short sleeves and some high neck models also. Some of them are from our own stocks and not as fresh as they were once. There are silk Waists, too, mostly dark colors—navy, brown and striped effects, as well as some in light colors. A few black silk Waists are included.

39c. to 50c. Waists at 25c.
Of lawn and pique, some with low neck and three-quarter sleeves; others of colored printed materials. None C. O. D. No mail or telephone orders.

\$1.50 to \$3 WAISTS AT 98c. ON THE MAIN FLOOR.
Neat and effective tailored Waists, also lingerie and voile Waists in a splendid variety of styles, trimmed with lace and embroidery, high and low necks, some introducing touches of color.

Sample Blankets, Comfortables and Bedspreads.
Prices the Lowest Ever For Such Fine Grades.

ALTOGETHER THERE ARE SEVERAL HUNDRED that comprise the best products of the best mills, and aside from a few handling marks they are absolutely perfect. The Blankets are in various styles and all sizes. The Comfortables are a splendid lot and give wide range for choosing. The Bedspreads are one of the best collections we ever had in an under-priced sale.

Descriptive details read much alike, and also, in this case, as there are limited quantities of each, they are not practical. But no one who needs bed coverings will wisely miss this sale—even though they have to come a hundred miles to get here.

\$1.25 Comfortables at \$1.00.
\$2 Comfortables at \$1.00.
\$3 Comfortables at \$1.00.
\$4 Comfortables at \$1.00.
\$5 Comfortables at \$1.00.
\$6 Comfortables at \$1.00.
\$7 Comfortables at \$1.00.
\$8 Comfortables at \$1.00.
\$9 Comfortables at \$1.00.
\$10 Comfortables at \$1.00.
\$11 Comfortables at \$1.00.
\$12 Comfortables at \$1.00.
\$13 Comfortables at \$1.00.
\$14 Comfortables at \$1.00.
\$15 Comfortables at \$1.00.
\$16 Comfortables at \$1.00.
\$17 Comfortables at \$1.00.
\$18 Comfortables at \$1.00.
\$19 Comfortables at \$1.00.
\$20 Comfortables at \$1.00.
\$21 Comfortables at \$1.00.
\$22 Comfortables at \$1.00.
\$23 Comfortables at \$1.00.
\$24 Comfortables at \$1.00.
\$25 Comfortables at \$1.00.
\$26 Comfortables at \$1.00.
\$27 Comfortables at \$1.00.
\$28 Comfortables at \$1.00.
\$29 Comfortables at \$1.00.
\$30 Comfortables at \$1.00.
\$31 Comfortables at \$1.00.
\$32 Comfortables at \$1.00.
\$33 Comfortables at \$1.00.
\$34 Comfortables at \$1.00.
\$35 Comfortables at \$1.00.
\$36 Comfortables at \$1.00.
\$37 Comfortables at \$1.00.
\$38 Comfortables at \$1.00.
\$39 Comfortables at \$1.00.
\$40 Comfortables at \$1.00.
\$41 Comfortables at \$1.00.
\$42 Comfortables at \$1.00.
\$43 Comfortables at \$1.00.
\$44 Comfortables at \$1.00.
\$45 Comfortables at \$1.00.
\$46 Comfortables at \$1.00.
\$47 Comfortables at \$1.00.
\$48 Comfortables at \$1.00.
\$49 Comfortables at \$1.00.
\$50 Comfortables at \$1.00.
\$51 Comfortables at \$1.00.
\$52 Comfortables at \$1.00.
\$53 Comfortables at \$1.00.
\$54 Comfortables at \$1.00.
\$55 Comfortables at \$1.00.
\$56 Comfortables at \$1.00.
\$57 Comfortables at \$1.00.
\$58 Comfortables at \$1.00.
\$59 Comfortables at \$1.00.
\$60 Comfortables at \$1.00.
\$61 Comfortables at \$1.00.
\$62 Comfortables at \$1.00.
\$63 Comfortables at \$1.00.
\$64 Comfortables at \$1.00.
\$65 Comfortables at \$1.00.
\$66 Comfortables at \$1.00.
\$67 Comfortables at \$1.00.
\$68 Comfortables at \$1.00.
\$69 Comfortables at \$1.00.
\$70 Comfortables at \$1.00.
\$71 Comfortables at \$1.00